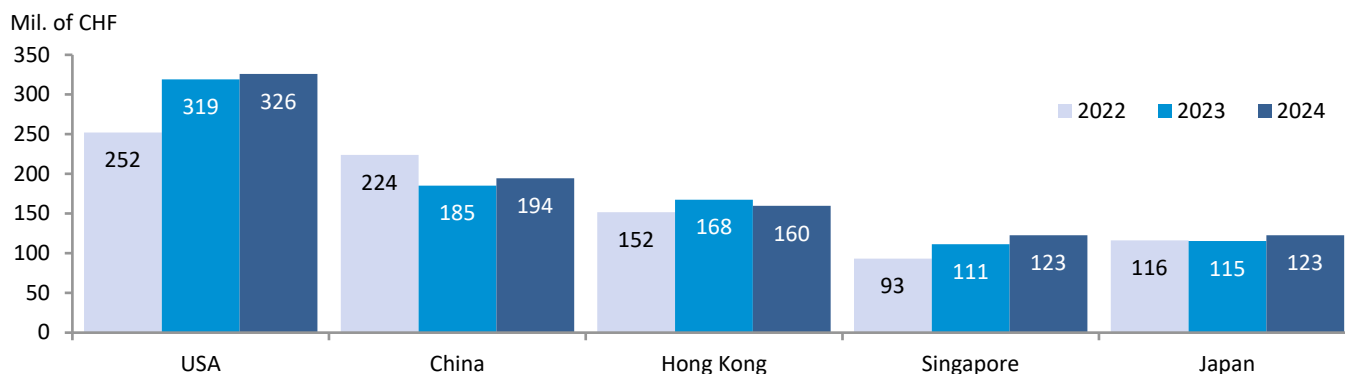




### World distribution of Swiss watch exports January 2024

Markets	Mil. of CHF			Variation			
	2024	2023	2022	2024/2023		2024/2022	
				(+)	(-)	(+)	(-)
1. USA	325.9	319.0	252.3	+2.2%		+29.2%	
2. China	194.4	185.2	224.0	+5.0%			-13.2%
3. Hong Kong	159.8	167.6	151.9		-4.7%	+5.2%	
4. Singapore	122.8	111.5	93.1	+10.2%		+31.9%	
5. Japan	122.6	115.5	116.1	+6.2%		+5.6%	
6. United Kingdom	109.3	106.1	100.9	+2.9%		+8.2%	
7. UAE	97.8	93.4	79.6	+4.8%		+22.9%	
8. Germany	92.9	104.9	87.4		-11.4%	+6.2%	
9. France	92.6	85.1	72.4	+8.7%		+27.9%	
10. Italy	76.0	72.9	50.7	+4.3%		+49.8%	
11. South Korea	58.8	46.2	54.0	+27.3%		+8.9%	
12. Qatar	38.3	17.5 *	18.2	+118.4%		+110.0%	
13. Australia	35.5	32.8	24.6	+7.9%		+44.4%	
14. Spain	32.1	30.8	27.0	+4.5%		+18.9%	
15. Taiwan	26.2	25.6	19.7	+2.2%		+33.0%	
16. Netherlands	24.7	24.1	20.3	+2.5%		+21.6%	
17. Mexico	21.6	18.9	14.8	+14.1%		+46.1%	
18. Turkey	20.6	18.8	13.7	+9.4%		+50.8%	
19. Canada	20.0	22.4	18.8		-10.4%	+6.4%	
20. Thailand	20.0	25.2	17.9		-20.9%	+11.4%	
21. Saudi Arabia	15.7	20.0	23.7		-21.3%		-33.5%
22. Austria	15.4	12.9	12.9	+18.8%		+18.7%	
23. India	13.6	13.9	10.7		-2.3%	+26.6%	
24. Ireland	12.9	13.6	8.7		-5.1%	+48.8%	
25. Belgium	11.4	11.6	9.5		-2.0%	+19.8%	
26. Kuwait	11.1	10.1	10.7	+9.3%		+3.1%	
27. Israel	9.7	7.7	7.4	+27.2%		+30.9%	
28. Portugal	7.4	6.9	8.7	+7.1%			-14.9%
29. Sweden	7.2	6.5	5.9	+10.2%		+21.9%	
30. Greece	6.9	7.2	6.1		-4.3%	+14.5%	
<b>Total 30 markets</b>	<b>1,803.1</b>	<b>1,734.0</b>	<b>1,561.9</b>	<b>+4.0%</b>		<b>+15.4%</b>	
Share in %	94.2%	93.3%	91.4%				
<b>Total value</b>	<b>1,915.1</b>	<b>1,857.7</b>	<b>1,708.8</b>	<b>+3.1%</b>		<b>+12.1%</b>	



\* The data supplied by the Federal Customs Administration and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.