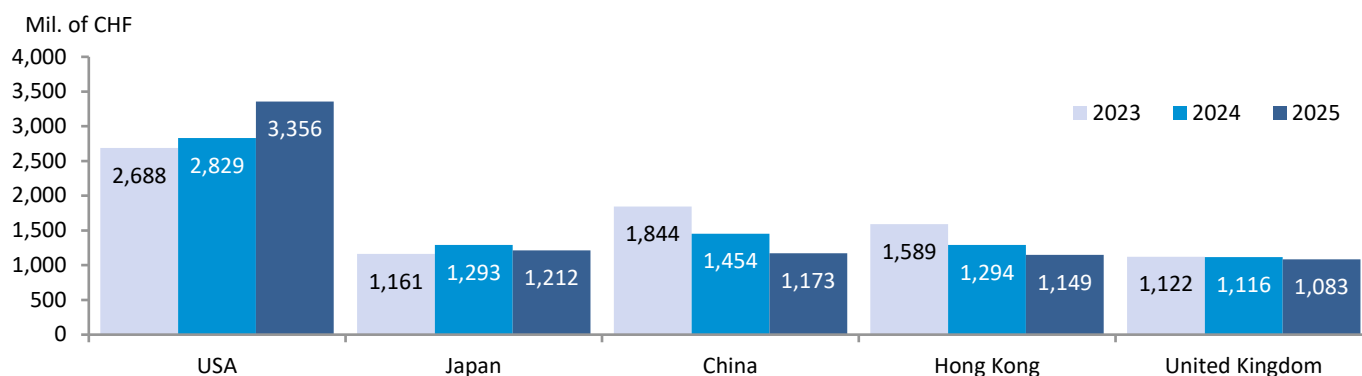




World distribution of Swiss watch exports January-August 2025

Markets	Mil. of CHF			Variation			
	2025	2024	2023	2025/2024		2025/2023	
				(+)	(-)	(+)	(-)
1. USA	3,355.6	2,829.0	2,687.8	+18.6%		+24.8%	
2. Japan	1,211.6	1,293.4	1,160.9		-6.3%	+4.4%	
3. China	1,173.3	1,454.4	1,843.8		-19.3%		-36.4%
4. Hong Kong	1,148.9	1,293.6	1,589.4		-11.2%		-27.7%
5. United Kingdom	1,083.5	1,116.3	1,121.8		-2.9%		-3.4%
6. Singapore	1,061.0	1,091.2	1,079.0		-2.8%		-1.7%
7. France	823.7	866.5	823.8		-4.9%		-0.0%
8. Germany	822.2	869.2 *	898.3		-5.4%		-8.5%
9. UAE	808.4	819.6 *	789.5		-1.4%	+2.4%	
10. Italy	683.2	681.9 *	695.0	+0.2%			-1.7%
11. South Korea	519.9	510.8	453.5	+1.8%		+14.6%	
12. Spain	329.7	302.8 *	303.1	+8.9%		+8.8%	
13. Taiwan	267.9	274.0	241.7		-2.2%	+10.9%	
14. Australia	259.3	251.0	259.9	+3.3%			-0.2%
15. Saudi Arabia	233.2	213.0	235.8	+9.5%			-1.1%
16. Netherlands	218.6	217.3	222.4	+0.6%			-1.7%
17. Turkey	209.6	192.9 *	191.4	+8.7%		+9.5%	
18. Mexico	202.2	219.3 *	180.5		-7.8%	+12.0%	
19. Canada	188.6	188.1	188.7	+0.2%			-0.1%
20. Qatar	181.8	182.3	178.0		-0.3%	+2.1%	
21. India	176.1	164.8	133.3	+6.9%		+32.1%	
22. Thailand	145.1	180.7	222.4		-19.7%		-34.8%
23. Ireland	126.9	125.6	120.9	+1.0%		+4.9%	
24. Austria	124.4	152.0	130.8		-18.1%		-4.9%
25. Kuwait	121.2	128.5	114.5		-5.7%	+5.8%	
26. Belgium	103.5	99.8	92.5	+3.7%		+11.9%	
27. Greece	80.8	81.8 *	86.8		-1.2%		-6.9%
28. Portugal	73.8	73.2	73.2	+0.8%		+0.9%	
29. Bahrain	68.6	73.3	88.6		-6.5%		-22.6%
30. Sweden	63.0	53.0	55.7	+19.0%		+13.1%	
Total 30 markets	15,865.4	15,999.3	16,263.1		-0.8%		-2.4%
Share in %	93.6%	93.4%	93.7%				
Total value	16,957.3	17,131.9	17,360.6		-1.0%		-2.3%



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.