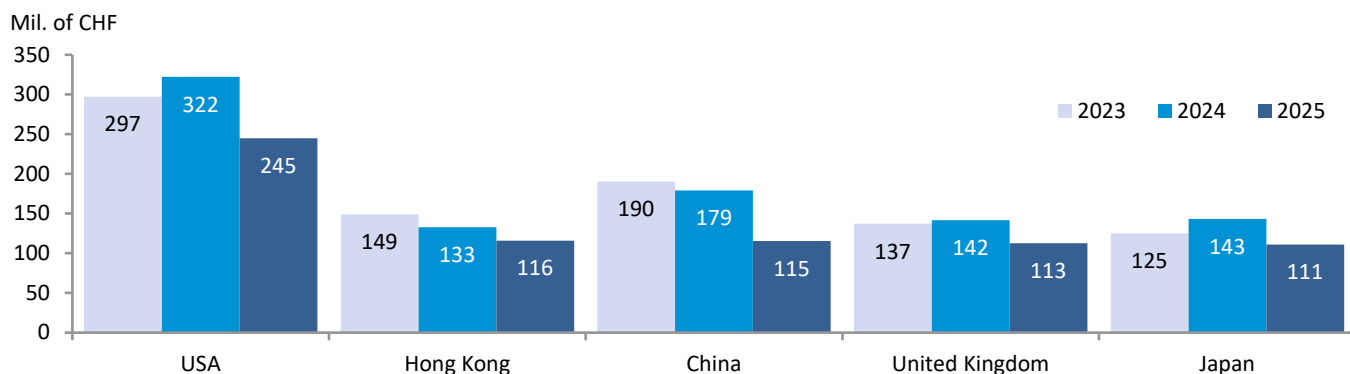




World distribution of Swiss watch exports August 2025

Markets	Mil. of CHF			Variation			
	2025	2024	2023	2025/2024		2025/2023	
				(+)	(-)	(+)	(-)
1. USA	245.1	322.1	297.5		-23.9%		-17.6%
2. Hong Kong	116.0	132.6	148.9		-12.5%		-22.1%
3. China	115.3	179.1	190.3		-35.6%		-39.4%
4. United Kingdom	112.8	141.8	137.0		-20.5%		-17.7%
5. Japan	111.0	143.3	125.2		-22.5%		-11.3%
6. Singapore	106.9	124.7	114.1		-14.2%		-6.3%
7. UAE	78.1	85.6	67.5		-8.7%	+15.8%	
8. Germany	76.9	102.4 *	96.6		-24.9%		-20.3%
9. France	73.7	81.6 *	79.1		-9.7%		-6.9%
10. Italy	72.6	70.4 *	58.0	+3.1%		+25.2%	
11. South Korea	58.8	61.2	53.5		-3.9%	+9.9%	
12. Spain	33.3	37.4 *	32.9		-10.9%	+1.1%	
13. Saudi Arabia	30.6	20.6	19.5	+48.6%		+56.9%	
14. Australia	28.4	30.7	30.1		-7.5%		-5.7%
15. Taiwan	27.2	34.3	23.2		-20.6%	+17.1%	
16. Turkey	24.9	22.8	21.7	+9.2%		+14.8%	
17. India	24.4	25.3 *	17.1		-3.7%	+42.2%	
18. Netherlands	23.1	24.8 *	23.2		-6.9%		-0.4%
19. Mexico	22.7	26.2	19.6		-13.2%	+16.1%	
20. Canada	22.0	26.7	20.2		-17.4%	+8.7%	
21. Kuwait	16.2	15.7	15.1	+3.7%		+7.5%	
22. Qatar	16.2	20.2	13.3		-19.7%	+22.2%	
23. Thailand	14.4	19.2	20.0		-24.9%		-27.8%
24. Austria	12.3	16.9	13.9		-27.4%		-11.6%
25. Belgium	11.8	12.5	9.4		-5.5%	+25.6%	
26. Ireland	11.1	10.7	11.2	+4.3%		-0.2%	
27. Greece	8.4	11.3 *	10.2		-25.8%		-17.9%
28. Portugal	8.3	9.4	8.2		-11.6%	+2.1%	
29. Bahrain	7.9	9.4	7.8		-16.1%	+1.1%	
30. Lebanon	7.4	4.6	7.7	+61.1%			-5.1%
Total 30 markets	1,517.9	1,823.3	1,692.1		-16.8%		-10.3%
Share in %	92.6%	92.9%	92.7%				
Total value	1,639.8	1,963.3	1,824.4		-16.5%		-10.1%



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.