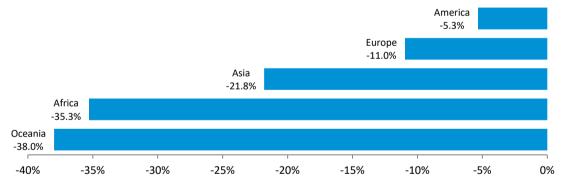


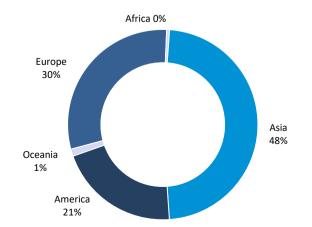
## Swiss watch exports by region March 2024

Regions	Wrist-watches				Total value		
	Units	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Share 2024
Europe	414,862	-17.6%	548.5	-11.3%	597.1	-11.0%	29.8%
European Union	313,429	-19.7%	393.7	-11.0%	436.2	-10.7%	21.8%
Eastern Europe	8,533	-55.6%	5.3	-5.6%	5.4	-6.4%	0.3%
Other European countries	92,900	-0.9%	149.5	-12.1%	155.5	-11.8%	7.8%
Africa	10,079	-37.0%	9.6	-35.4%	9.8	-35.3%	0.5%
Asia	442,792	-35.0%	921.1	-21.1%	955.7	-21.8%	47.7%
Middle East	99,685	-3.2%	197.8	-2.2%	201.1	-1.9%	10.0%
Far East	232,640	-46.0%	529.3	-28.8%	547.9	-29.9%	27.4%
Other Asian countries	110,467	-25.1%	194.1	-12.7%	206.6	-12.3%	10.3%
America	259,509	-17.7%	402.4	-5.4%	415.2	-5.3%	20.7%
North America	214,555	-18.7%	350.6	-6.7%	362.7	-6.7%	18.1%
South America	44,954	-12.5%	51.8	+5.1%	52.5	+5.0%	2.6%
Oceania	16,805	-6.8%	23.3	-38.9%	24.2	-38.0%	1.2%
World	1,144,047	-25.4%	1,904.9	-15.9%	2,002.0	-16.1%	100.0%

**Total value - Variations** 

**Total value - Share** 





The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. FH, April 2024