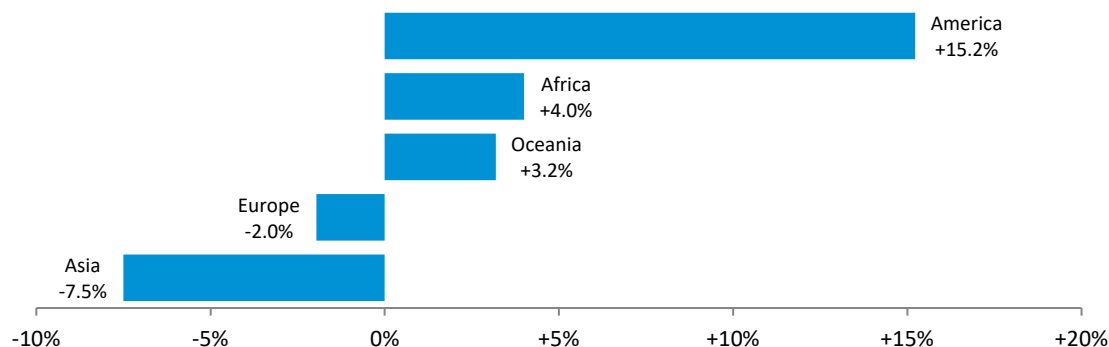




## Swiss watch exports by region January-August 2025

Regions	Wrist-watches				Total value		
	Units	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Share 2025
<b>Europe</b>	<b>3,851,829</b>	<b>-2.6%</b>	<b>4,713.6</b>	<b>-1.9%</b>	<b>5,080.0</b>	<b>-2.0%</b>	<b>30.0%</b>
European Union	2,948,214	-3.9%	3,395.7	-1.9%	3,702.1	-2.3%	21.8%
Eastern Europe	97,276	-0.2%	44.4	+1.0%	45.5	+1.6%	0.3%
Other European countries	806,339	+2.5%	1,273.5	-2.2%	1,332.4	-1.1%	7.9%
<b>Africa</b>	<b>70,248</b>	<b>-2.0%</b>	<b>95.8</b>	<b>+3.2%</b>	<b>98.0</b>	<b>+4.0%</b>	<b>0.6%</b>
<b>Asia</b>	<b>3,130,419</b>	<b>-15.6%</b>	<b>7,251.8</b>	<b>-7.7%</b>	<b>7,526.3</b>	<b>-7.5%</b>	<b>44.4%</b>
Middle East	689,572	-6.1%	1,598.2	-1.1%	1,622.8	-1.1%	9.6%
Far East	1,713,557	-18.7%	4,179.3	-10.8%	4,346.4	-10.6%	25.6%
Other Asian countries	727,290	-16.1%	1,474.3	-4.9%	1,557.2	-4.8%	9.2%
<b>America</b>	<b>2,204,698</b>	<b>+3.7%</b>	<b>3,854.8</b>	<b>+15.6%</b>	<b>3,975.7</b>	<b>+15.2%</b>	<b>23.4%</b>
North America	1,877,367	+4.2%	3,431.3	+17.9%	3,544.1	+17.5%	20.9%
South America	327,331	+1.2%	423.5	-0.6%	431.6	-0.4%	2.5%
<b>Oceania</b>	<b>143,824</b>	<b>-2.7%</b>	<b>270.1</b>	<b>+3.2%</b>	<b>277.3</b>	<b>+3.2%</b>	<b>1.6%</b>
<b>World</b>	<b>9,401,018</b>	<b>-6.1%</b>	<b>16,186.1</b>	<b>-1.0%</b>	<b>16,957.3</b>	<b>-1.0%</b>	<b>100.0%</b>

Total value - Variations



Total value - Share

