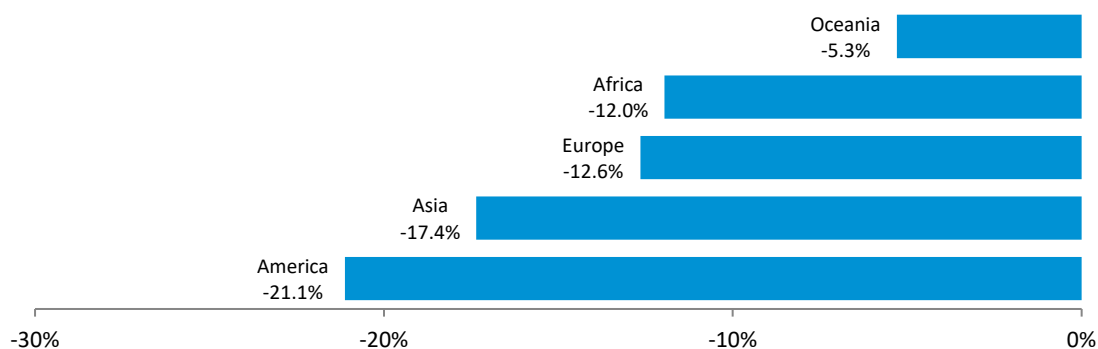




Swiss watch exports by region August 2025

| Regions | Wrist-watches | | | | Total value | | |
|--------------------------|----------------|------------------------|----------------|------------------------|----------------|------------------------|---------------|
| | Units | Variation 2025/2024 | Mil. of CHF | Variation 2025/2024 | Mil. of CHF | Variation 2025/2024 | Share 2025 |
| Europe | 404,816 | -18.6% | 482.2 | -13.1% | 515.5 | -12.6% | 31.4% |
| European Union | 314,068 | -18.0% | 337.3 | -12.8% | 366.5 | -11.8% | 22.4% |
| Eastern Europe | 15,445 | +39.1% | 7.1 | +44.8% | 7.2 | +44.5% | 0.4% |
| Other European countries | 75,303 | -26.9% | 137.8 | -15.3% | 141.7 | -16.3% | 8.6% |
| Africa | 5,722 | -12.1% | 9.2 | -12.8% | 9.4 | -12.0% | 0.6% |
| Asia | 360,128 | -10.1% | 739.7 | -17.6% | 767.0 | -17.4% | 46.8% |
| Middle East | 71,914 | -7.0% | 169.6 | -2.2% | 171.9 | -2.4% | 10.5% |
| Far East | 206,711 | -5.2% | 414.2 | -22.4% | 431.1 | -22.1% | 26.3% |
| Other Asian countries | 81,503 | -22.5% | 155.9 | -17.8% | 164.0 | -17.5% | 10.0% |
| America | 207,118 | -23.4% | 308.0 | -20.8% | 316.5 | -21.1% | 19.3% |
| North America | 173,144 | -21.1% | 259.4 | -23.1% | 267.1 | -23.4% | 16.3% |
| South America | 33,974 | -33.3% | 48.6 | -5.1% | 49.4 | -5.8% | 3.0% |
| Oceania | 17,880 | +13.5% | 30.6 | -4.5% | 31.4 | -5.3% | 1.9% |
| World | 995,664 | -16.4% | 1,569.6 | -16.6% | 1,639.8 | -16.5% | 100.0% |

Total value - Variations



Total value - Share

