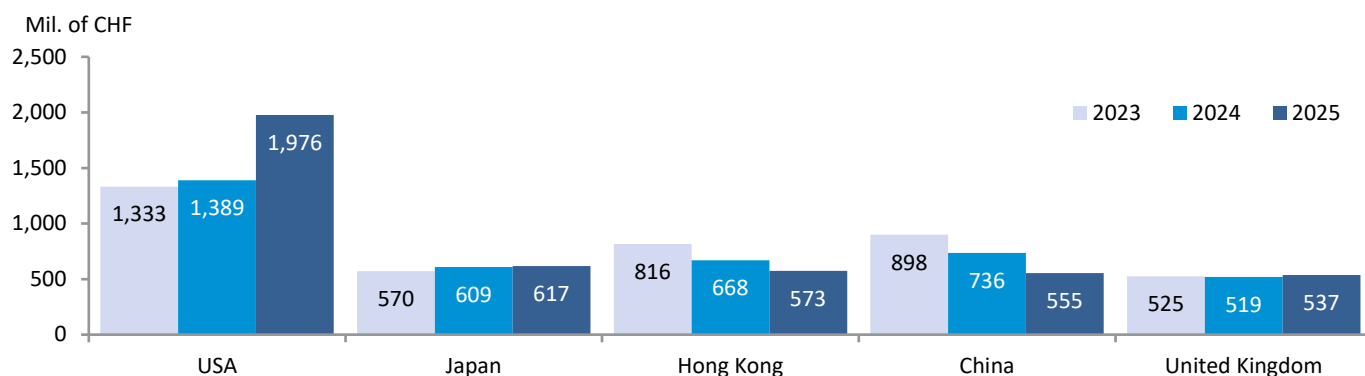




World distribution of Swiss watch exports January-April 2025

Markets	Mil. of CHF			Variation			
	2025	2024	2023	2025/2024		2025/2023	
				(+)	(-)	(+)	(-)
1. USA	1,976.5	1,388.9	1,332.7	+42.3%		+48.3%	
2. Japan	616.9	609.4	570.5	+1.2%		+8.1%	
3. Hong Kong	572.9	667.7	815.8		-14.2%		-29.8%
4. China	555.3	736.4	898.3		-24.6%		-38.2%
5. United Kingdom	536.9	519.0	524.9	+3.5%		+2.3%	
6. Singapore	525.8	555.7	540.7		-5.4%		-2.8%
7. Germany	411.8	418.6	442.5		-1.6%		-6.9%
8. UAE	401.0	428.1	398.9		-6.3%	+0.5%	
9. France	390.8	398.0	395.0		-1.8%		-1.1%
10. Italy	317.9	304.7	319.0	+4.3%			-0.3%
11. South Korea	258.6	256.1	217.8	+0.9%		+18.7%	
12. Spain	158.9	140.6	144.1	+13.0%		+10.2%	
13. Taiwan	147.6	127.0	124.5	+16.2%		+18.6%	
14. Australia	128.9	121.4	130.8	+6.1%			-1.5%
15. Saudi Arabia	113.8	107.6	134.9	+5.7%			-15.6%
16. Netherlands	107.3	106.6	108.5	+0.6%			-1.2%
17. Qatar	101.9	97.1	94.8	+4.9%		+7.4%	
18. Turkey	100.6	90.6	86.3	+11.0%		+16.5%	
19. Mexico	93.8	105.7	85.0		-11.2%	+10.4%	
20. Canada	90.1	88.3	93.0	+2.0%			-3.2%
21. India	80.1	72.5	62.7	+10.5%		+27.7%	
22. Thailand	75.5	96.3	122.0		-21.6%		-38.1%
23. Ireland	64.1	64.5	58.2		-0.6%	+10.2%	
24. Austria	62.3	66.9	64.9		-7.0%		-4.1%
25. Kuwait	56.8	64.5	54.5		-12.0%	+4.2%	
26. Belgium	50.8	46.0	44.5	+10.4%		+14.1%	
27. Portugal	36.6	30.3	33.8	+20.8%		+8.4%	
28. Bahrain	35.1	33.0	46.5	+6.2%			-24.5%
29. Greece	34.6	36.2	36.4		-4.5%		-5.0%
30. Israel	29.7	34.7	31.9		-14.3%		-7.0%
Total 30 markets	8,132.5	7,812.5	8,013.5	+4.1%		+1.5%	
Share in %	93.9%	93.8%	93.8%				
Total value	8,660.9	8,330.5	8,539.0	+4.0%		+1.4%	



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.

FH, May 2025