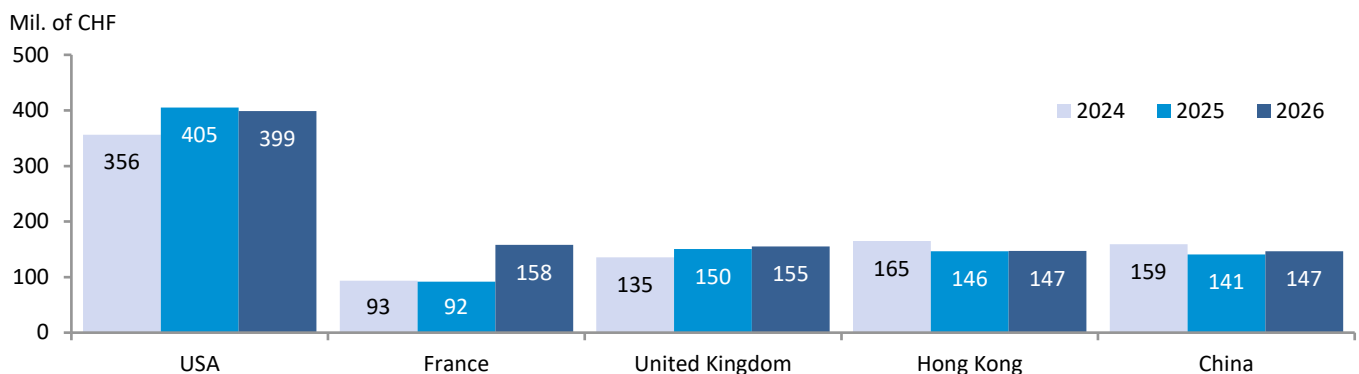




World distribution of Swiss watch exports March 2026

Markets	Mil. of CHF			Variation			
	2026	2025	2024	2026/2025		2026/2024	
				(+)	(-)	(+)	(-)
1. USA	398.9	405.2	356.4		-1.6%	+11.9%	
2. France	158.0	91.6	93.4	+72.4%		+69.2%	
3. United Kingdom	155.3	150.5	135.5	+3.2%		+14.6%	
4. Hong Kong	147.1	146.3	165.0	+0.5%			-10.8%
5. China	146.6	140.6	159.0	+4.2%			-7.8%
6. Singapore	143.8	137.1	139.6	+4.9%		+3.0%	
7. Japan	140.4	160.6	158.8		-12.6%		-11.6%
8. Germany	104.0	113.6	105.8		-8.5%		-1.7%
9. UAE	90.5	89.8	103.0	+0.7%			-12.1%
10. Italy	76.8	92.3 *	74.4		-16.8%	+3.1%	
11. South Korea	67.6	63.8	63.8	+6.0%		+6.0%	
12. Taiwan	37.1	49.1	36.4		-24.6%	+1.9%	
13. India	32.7	20.9	21.0	+56.6%		+56.1%	
14. Mexico	32.3	27.7	29.7	+16.4%		+8.7%	
15. Australia	30.7	42.0	23.8		-27.0%	+29.0%	
16. Turkey	29.0	23.4 *	25.1	+23.7%		+15.3%	
17. Spain	23.0	41.1	35.3		-44.0%		-34.7%
18. Canada	22.7	23.6	22.4		-3.9%	+1.4%	
19. Saudi Arabia	21.9	26.1	35.5		-16.1%		-38.3%
20. Netherlands	21.8	27.3	28.3		-20.0%		-23.0%
21. Thailand	20.2	18.6	26.2	+8.5%			-22.9%
22. Ireland	20.2	17.4	14.8	+16.3%		+36.7%	
23. Qatar	16.0	21.3	18.9		-24.8%		-15.3%
24. Austria	13.0	16.3	17.5		-20.4%		-26.0%
25. Belgium	10.1	12.0	10.9		-15.8%		-7.9%
26. Greece	8.4	8.8	9.6		-3.6%		-12.3%
27. Czech Republic	6.4	6.5	7.6		-1.2%		-15.4%
28. Poland	6.3	6.1	5.5	+4.1%		+16.2%	
29. Brazil	6.3	3.6	4.3	+73.1%		+48.0%	
30. Denmark	5.1	4.8	4.6	+6.2%		+11.7%	
Total 30 markets	1,992.2	1,988.2	1,932.0	+0.2%		+3.1%	
Share in %	94.3%	93.2%	92.1%				
Total value	2,111.7	2,134.0	2,098.7		-1.0%	+0.6%	



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.